

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

**IN RE: GOOGLE DIGITAL ADVERTISING  
ANTITRUST LITIGATION**

**No. 1:21-MD-3010 (PKC)**

*This Motion Relates To:*

**GANNETT CO., INC.**

**No. 1:23-cv-05177**

*Plaintiff,*

**- against -**

**GOOGLE LLC AND ALPHABET INC.,**

*Defendants.*

**DEFENDANTS GOOGLE LLC AND ALPHABET INC.'S  
NOTICE OF MOTION TO DISMISS  
GANNETT CO. INC.'S COMPLAINT**

FRESHFIELDS BRUCKHAUS  
DERINGER US LLP  
855 Main Street  
Redwood City, CA 94063  
Telephone: (650) 618-9250  
Fax: (650) 461-8276

AXINN, VELTROP & HARKRIDER LLP  
114 West 47th Street  
New York, NY 10036  
Telephone: (212) 728-2200  
Fax: (212) 728-2201

*Counsel for Defendants Google LLC and  
Alphabet Inc.*

PLEASE TAKE NOTICE that, upon the accompanying Memorandum of Law in Support of Defendants Google LLC and Alphabet Inc.'s Motion to Dismiss Gannett Co. Inc.'s Complaint in the above-captioned matter, which is being submitted contemporaneously with this Notice of Motion, Defendants Google LLC and Alphabet Inc. will move this Court, before the Honorable P. Kevin Castel, United States District Judge for the Southern District of New York, located at 500 Pearl Street, New York, NY 10007, at a date and time to be set by the Court, for an Order dismissing with prejudice the portions of the federal antitrust claims set forth in Gannett Co. Inc.'s Complaint, Case No. 23-cv-05177, ECF No. 1, related to Exchange Bidding, Encrypting User IDs, Accelerated Mobile Pages, Minimum Bid to Win, Enhanced Dynamic Allocation, and line-item capping, on the ground that for each of these claims, Gannett Co. Inc. has failed to state a claim upon which relief can be granted. *See* Fed. R. Civ. P. 12(b)(6); *Ashcroft v. Iqbal*, 556 U.S. 662 (2009); *Bell Atl. Corp. v. Twombly*, 550 U.S. 544 (2007).

Dated: September 8, 2023

Respectfully Submitted,

/s/ Justina Sessions  
Justina K. Sessions  
FRESHFIELDS BRUCKHAUS  
DERINGER US LLP  
855 Main Street  
Redwood City, CA 94063  
Telephone: (650) 618-9250  
Fax: (650) 461-8276  
justina.sessions@freshfields.com

Eric Mahr  
Robert J. McCallum  
FRESHFIELDS BRUCKHAUS  
DERINGER US LLP  
700 13th Street NW, 10th Floor  
Washington, DC 20005

Telephone: (202) 777-4500  
Fax: (202) 777-4555  
eric.mahr@freshfields.com  
rob.mccallum@freshfields.com

Daniel Bitton  
Denise L. Plunkett  
Craig M. Reiser  
Eva H. Yung  
Claire L. Haws  
AXINN, VELTROP & HARKRIDER LLP  
114 West 47th Street  
New York, New York 10036  
Telephone: (212) 728-2200  
Fax: (212) 728-2201  
dbitton@axinn.com  
dplunkett@axinn.com  
creiser@axinn.com  
eyung@axinn.com  
chaws@axinn.com

Bradley Justus (*pro hac vice*)  
AXINN, VELTROP & HARKRIDER LLP  
1901 L Street NW  
Washington, DC 20036  
Telephone: (202) 912-4700  
Fax: (202) 912-4701  
bjustus@axinn.com

Caroline P. Boisvert (*pro hac vice*  
forthcoming)  
AXINN, VELTROP & HARKRIDER LLP  
90 State House Square  
Hartford, Connecticut 06103  
Telephone: (860) 275-8100  
Fax: (860) 275-8101  
cboisvert@axinn.com

*Counsel for Defendants Google LLC and  
Alphabet Inc.*